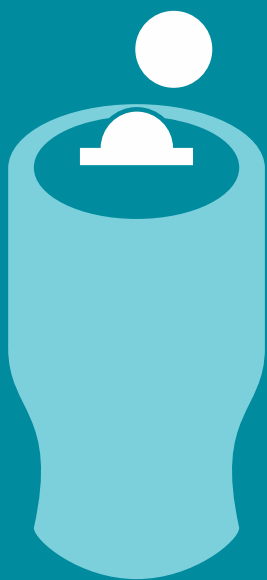


Fundraising Top Tips



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Why fundraise for Cancer Focus NI

03



Provide **care and support services** for cancer patients and their families. Every year we support 5,800 local people affected by cancer, deliver 4,000 counselling sessions, answer 2,000 helpline enquiries, support 180 children whose parent is living with cancer, and deliver 600 art therapy sessions.



Offer a range of **cancer prevention programmes** to help people lessen their risk of getting cancer. Every year we help 68,000 children through school and nursery visits, provide community health events to 28,000 people, deliver our Stop Smoking Service to 4,000 smokers, and provide training to 500 healthcare professionals.



Fund scientific **research** into the causes and treatment of the disease. To date we have invested over £11m in local cancer research, provided funding to establish the Dept of Oncology at Queen's University, backed research to reduce risk of breast and ovarian cancer in women with BRAC1 gene, and funded public services based on research by Ulster University.



And **campaign** to increase cancer awareness and work with politicians and decision makers to develop legislation that helps us look after our own health.

We need to raise almost £4million every year to continue to deliver our services and rely primarily on the public's generosity to do so.

There are loads of ways that you can help. You can take part in events already in our event calendar or if you want to organise your own event, this booklet will give you a few handy hints and tips to get you started.

And you don't have to do it alone. Our fundraising team will be there to help you plan your event and support you with posters, flyers, buckets, t-shirts and marketing of the event to make sure people know about it.

If you would like to get in touch with our fundraising team to discuss your idea and see how they can help contact: **E: fundraising@cancerfocusni.org** **T: 028 9066 3281**



The A - Z of fundraising ideas

04

A

Aerobathon
Afternoon Tea Party
Alternative Marathon
Angling Competition
Antiques Fair
Arm Wrestling Competition
Art Exhibition
Arts and Crafts Fair
Auction



B

Babysitting
Bag Packing at a Supermarket
Baked Bean Bath
Ball
Balloon Race
Barbecue
Barn Dance
Bazaar
Beard Shaving
Beauty Evening
Bedroom Tidying
Beer Tasting
Bike Ride
Bingo
Bonfire
Book Sale
Bridge Evening
Bring and Buy
Buffet Lunch



C

Cake Sale
Calendar
Caption Competition
Car Boot Sale
Car Show
Car Wash
Card Games Evening
Carol Concert
Carol Singing
Casual Day at Work



Cat Show
Cheese and Wine Party
Children's Sports Day
Church Fete
Clothes Show
Coffee Morning
Cookery Lesson
Computer Games Marathon
Concert
Cracker Race
Craft Fair
Crazy Golf Match
Cricket



D

Dance Competition
Darts Tournament
Dinner Party
Disco
Dog Show
Dog Walking
Dress Down Day

E

Easter Ball
Easter Egg Hunt
Education Day
Eighties Night
E-Fundraising
Entertainment
Exhibitions



F

Face Painting
Fancy Dress Party
Fashion Show
Festival
Fete
Film Night
Fireworks Night
Five-a-side Footie
Flower Arranging Demonstration
Fun Run

G

Games Evening
Garage Sale
Garden Shows
Garden Party
Girls' Night In/out
Golf Tournament
Grand National
Guess the weight of...

H

Halloween Party
Hat Sale
Head Shave
Heroes and Heroines Party
Hill Walking
House Party
How many... (e.g. sweets in a jar?)
Hula Hoop Contest



I

Indian Night
Indie Music Night
Indulgence Evening
Insect Racing
International Food Dinner Party

J

Jazz Night
Jelly Eating Competition
Job Swap
Jumble Sale

K

Karaoke Night
Kite Flying Competition
Kick Boxing Tournament
Kissogram
Knitting Competition



L

Ladies Lunch
Learn a Language
Learn a Skill
Leg Wax
Line Dancing

London Marathon
Loud Tie Day
Lunchtime Quiz

M

Magic Show
Make Up Demonstration
Market
Masked Ball
Mastermind
Man Van MegaPull
Model Car Racing
Movie Quote Quiz
Murder Mystery Evening
Musical Evening

N

Netball Tournament
Non – Uniform Day

O

Obstacle Course
Odd Jobs
Off-road Driving
Office Olympics
Office Party
Open Garden
Orienteering
Outdoor Pursuits



P

Pancake Race
Pampering Party
Parachuting
Party
Photo Competition
Pizza Party
Play/Pantomime
Poetry Night
Pooch Pampering
Pram Race
Pub Quiz
Pupils vs Teachers

Q

Quiz Night

R

Race Night
Raffle
Raft Race
Rally Drive
Read-a-Thon
Recipe Book
Record Breaking Attempt
Rugby Match



S

Sailing Race
Salsa Night
Scrabble competition
Shoe Shining
Silent Auction
Sixties/Seventies Party
Skiing
Skydive
Soccer Expert Game
Spelling Bee
Sponsored "Give It Up"
Sponsored Silence
Sponsored Slim
Sponsored Swim
Sports Day
Stag and Hen Party
Street Party
Swear Box
Swimming

T

Table Quiz
Talent Competition
Tennis Tournament
Theme Night
Three Legged Race
Through the Keyhole Competition
Tombola
Treasure Hunt
Triathlon
Tug of War



U

Underwear Party
Unwanted Gift Sale
Ultimate Challenges (Skydive, Bungee Jump)

V

Van Pull
Variety Show
Valentine Party
Violin Concert
Virtual Challenge
Volleyball Tournament

W

Walks
Waxing Challenge
Welly Throwing Competition
Who's the Baby Competition
Windsurfing Competition
Wine Tasting

X

Xylophone Concert
Xmas Fair
Xmas Drinks



Y

Yacht Race
Yes/No Competition
Yodelling Competition
Yoga Marathon
YoYo Competition

Z

Zany Clothes Day
Zoo Trip
Zorbing



Fundraising support

07

If you choose to organise your own event for us, you don't have to do it alone. Our fundraising team can help you with:

- Sponsorship forms
- Posters, leaflets and tickets (all printed in-house to save you some money)
- Buckets
- Collection tins
- Volunteer Support
- T-shirts
- Balloons
- Cancer Focus NI pop-up stands
- Banners
- Napkins
- Stickers
- Cancer Focus NI Think Pink! materials (specifically for breast cancer awareness fundraising)
- Cancer Focus NI information leaflets (on our services and different types of cancer)
- Promotion and media coverage for your event



If you would like to order any materials for your event contact:

E: fundraising@cancerfocusni.org **T:** 028 9066 3281



Maximising your fundraising money

08

JustGiving™

These days it's so easy for people to give online so we'd recommend you set up a personalised fundraising page through JustGiving (www.justgiving.com). See a 'how to' step by step guide on page 9.

giftaid it

This great charity initiative allows us to claim back an extra 25p from the Government for every £1 that you're sponsored. So instead of collecting £100, we'll be able to get £125 at no extra cost to you! It's such an easy way to increase your fundraising total. Just encourage your friends, family and colleagues to fill out their FULL name, address and post code, and tick the Gift Aid box on your sponsorship forms (if donating online, they'll be prompted to fill out their Gift Aid details automatically through JustGiving).

Matched donations

There are some employers out there that match fundraising money raised by their employee pound for pound! So when you're doing your fundraising, why not ask your employer if they will match the funds you raise?

Saying 'thank you'

We are very grateful to all our fundraisers, so when you raise some money for us, we'll send you a letter and/or certificate to thank you for being so kind! We would also encourage you to thank anyone that has helped or assisted with your fundraising event, and we can also help you with that. It takes very little to say thank you but means so much!

If you would like further information on how to maximise your fundraising total contact:

E: fundraising@cancerfocusni.org **T:** 028 9066 3281



How to create a JustGiving fundraising page

09

Creating a JustGiving page online is one of the fastest, easiest and cleverest ways to raise money for Cancer Focus NI. By making a page and sharing it online, anyone from anywhere in the world can donate using a credit/debit card.

JustGiving sends your donations straight to us and automatically reclaims Gift Aid (see page 8) on our behalf so you won't have any hassle asking people for money. We receive donations almost immediately and JustGiving saves us a lot of administration time.

All you need to do is create a page and share the link with everyone you know (via email, facebook, twitter etc). You'll be able to see at a glance who has sponsored you and any comments they've added to spur you on.

How to create a page

- 1 Go to <http://www.justgiving.com/cancerfocusni/Raisemoney> and click 'Fundraise for us'
- 2 If you're fundraising for an organised event, select 'Taking part in an event' and choose your event. If you're fundraising in another way (doing your own thing / personal occasion / in memory), select the relevant button.
- 3 If you're new to JustGiving, enter your email address, fill in your details and choose a password. If you have an account, log in.
- 4 Choose a web address for your fundraising page and click 'create your page'
- 5 Go to your account and personalise your page with a message about what it is that you're doing and why. This will help people connect with you and encourage them to give. Include how much you hope to raise and add an image of yourself for a more personal touch. Make your page stand out, give people enough information about what you're doing to encourage them to give, but don't overload them.
- 6 A thank you message is already set up and is automatically sent to anyone who donates. Make sure you personalize this as people will appreciate it more.

Share your page

The more you tell people about your page, the more donations you'll attract.

- 1 Share the link to your fundraising page with all your friends and family (via email, facebook, twitter etc) and ask them to share it with everyone they know.
- 2 Keep sharing updates them on your progress - remind them to donate if they haven't already and to send your page to their friends.

Let us know how your fundraising's going so we can share your news and good ideas with our other fundraisers. And remember, we're here to help you every step of the way so don't hesitate to get in touch:

E: fundraising@cancerfocusni.org **T:** 028 9066 3281

Keep it safe and legal

10

While we want your fundraising efforts to be fun and successful, we want you to keep it safe and legal. We don't want you to accidentally break any laws. Consider the below:

Health & Safety

If you are organising a large event, you need to check whether you need public liability insurance. If so, we can give you help and advice on how to put it in place. We would also recommend that you carry out a risk assessment on the route or venue that you are using for your event.

Street collection permits

You need to have a permit from the PSNI before holding a street collection. We will be able to give you advice on contacting your local PSNI and how to fill out the relevant forms.

For assistance with any of the above or if you have any other health and safety queries in relation to your event, contact your Community Fundraiser on:

E: fundraising@cancerfocusni.org T: 028 9066 3281



The difference your money will make

11



Will pay for a cancer patient to attend one of our local support groups

£10

Will pay for a home visit from our family support worker



£40

Will pay for six bedside art therapy sessions for a child with cancer



£100

Will enable a bereaved family to attend our group family support sessions for one year



£200

Will enable us to provide transport to over 50 hospital appointments and treatment sessions for local patients



£300

Thank you for helping us to make a real difference to the lives of local people.

Cancer Focus Northern Ireland

40-44 Eglantine Avenue
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www.cancerfocusni.org

Charity No: NIC 101307