

## *Make a Justgiving fundraising page!*

It's the fastest, easiest, and cleverest way to raise money for the Cancer Focus Northern Ireland!

Make a page and share it online with your colleagues, family and friends. Anyone can donate with a credit/debit card from anywhere in the world. Justgiving sends your donations straight to us and reclaims Gift Aid automatically on our behalf. You won't have any hassle asking people for money or collecting it and it saves us a lot of administration time and we receive donations almost immediately.

All you need to do is make a page (see guide below) and email a link to your fundraising page to everyone you know, you will be able to see at a glance who has sponsored you and comments they've added to spur you on.

### **Make a page**

1. Go to [justgiving.com](http://justgiving.com) and click 'start fundraising'
2. If you're new to Justgiving, enter your email address
3. Fill in your details and choose a password
4. Choose your charity by searching Cancer Focus NI
5. Choose doing your own thing
6. When asked about Gift Aid, chose 'No' as you cannot claim gift aid when someone is getting something in return, ie winning a raffle prize.
7. Choose a web address for your fundraising page, answer the questions and click 'create your page'
8. Go to your account and personalise your page with a message about what it is that you are doing and why. This will help people connect with you and encourage them to give, include how much you hope to raise and add an image of yourself for a more personal touch, or use a generic one. Make your page stand out, give people enough information about what you're doing to encourage them to give, but don't overload them.
9. A thank you message is already set up and is automatically sent to anyone who donates, make sure you personalize this, people will appreciate it more.
10. You can add donations received offline to your Justgiving total by updating your 'offline total'.

## *Share your page!*

The more you tell people about your page, the more donations you'll attract.

1. **Email a link** to your fundraising page to everyone in your address book. Ask them to forward it on to everyone they know.
2. If you use **Facebook and Twitter** post a link to your Justgiving page and tell people why you are fundraising.
3. Keep everyone up to date on **your progress** - remind them to donate if they haven't already and to send your page to their friends.
4. **Let us know** how your fundraising is going so we can share your news and good ideas with our other fundraisers.

**And remember, we are here to help you every step of the way, if you need any help with your fundraising page, please don't hesitate to get in touch:**

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